

FINANCIAL ADVISORY

PE-Backed Global Education Company



ENGAGEMENT OVERVIEW

A private equity-backed global educational travel company was navigating a period of constrained liquidity and required a detailed, reliable 13-week cashflow model to secure additional funding from its private equity sponsor. The company's existing model lacked the accuracy and depth necessary to satisfy investor requirements, and the internal FP&A team did not have the capacity to maintain or enhance it while managing daily operational demands.

To bridge this gap, Alliance was engaged to provide a dedicated financial analyst with the expertise to rebuild and manage the enterprise-wide cashflow model from the ground up, ensuring the client had a clear line of sight into its short-term liquidity position and the data-driven insights needed to maintain operations through the trough period.

[alliance]

ALLIANCE SOLUTION

Alliance delivered focused, high-impact support through:

01

Cashflow Model Rebuild

Rebuilt the 13-week cashflow model from the bottom up, consolidating sub-models for each business segment and indirect spend category.

02

Enhanced Reporting & Analytics

Produced weekly liquidity updates, monthly forecasts, trend analysis, sensitivity analysis, forecast bridges, and EBITDA forecasting.

03

Strategic Liquidity Planning

Provided critical visibility into cash inflows and outflows, supporting management decisions on revolver utilization and funding requests.

04

Embedded Collaboration

Worked with leaders across FP&A, Treasury, Accounting, and M&A to ensure accurate inputs and reporting aligned to stakeholders.

CLIENT OUTCOMES

- Maintained operations and payroll continuity through the liquidity trough with a 4-month build and 1.5-month maintenance period.
- Secured PE sponsor cash infusion using a transparent 13-week cash flow forecast with automated actuals loading and monthly update cadence, reducing effort by 10 hrs/week.
- Reduced liquidity risk by improving visibility and shortening cycle time for weekly liquidity updates to the PE firm.